

stein family wines

Wines made the right way... because fair is fair

PO Box 10920
Napa, CA 94581
707-363-9462
707-255-5310 (fax)
steinfamilywines@gmail.com



We approach making wine differently than most folks, believing it is possible to provide for a future for our twins while also respecting and looking after other people's kids, too. We're less concerned with short-term profits and much more interested in creating long-term sustainability for ourselves, for our family, and for others.

By investing time into grower relations and selecting distinctive vineyards, we keep high the quality-to-value ratio while respecting and depending upon the personal involvement of the people who care about what they grow, pick, bottle, or sell; we go hunting for overlooked varietals and vineyards, making wines we like to drink--and which we hope others will, too. Wine can and should be a part of all facets of our lives--it's just a matter of finding the right wines for the times.

Equally, we believe in dreams for our family and for yours, and because you also have to stand for things that matter to you, we want our kids to see that hard work pays off, that you can follow your heart and make a future for your family, and that you can do so in a way that avoids doing harm to others whenever possible.

A portion of the sale of this wine has been donated to educational organizations to provide college scholarships for the students of the Napa Valley so that the children of wine workers may have choices their parents did not. Go to steinfamilywines.com/donations to find out more. We believe in doing what's right--for our family, for your family, and for the families of unseen workers who were instrumental in the creation of this wine. The Stein family thanks you for your contribution to an improved future for all of our children. When we drink this wine, we toast to a more equitable future for all.

Changing the wine business one person, one bottle, one glass at a time: wine made the right way... because fair is fair.



2009 Stein Family Wines Carneros Semi-Dry Gewürztraminer (SRP\$22)

Winemaker's Notes: This inaugural release comes from Los Carneros, the AVA which straddles southern Napa and Sonoma counties. It was and remains the original North Coast ocean-exposure area, allowing for high acidity along with the growth restraints from the climate and soil type to force lots of flavor in the grapes. The nose is full of lemon and lime, sweet mandarins, and wild flowers; the long, long finish gives a rich, creamy, zesty mix of grapefruit, lemon, lime, and fresh-peeled mandarin—just a hint of sweetness balanced against the acidity, making for a perfect food wine. We planned for and made this release with the foods we like to eat in mind: spicy Asian and Latino dishes where acidity is needed to balance against rich flavors and a full bodied wine is necessary to augment the depth of flavors in the cuisines. Only Gewürztraminer will do.

\$66 for 3 Bottle Minimum** -- includes 10% Off Re-Order Discount Code (3 bottles -- \$22 per bottle)
 \$125 for half-case (6 bottles -- \$21 per bottle)
 \$240 for a case (12 bottles -- \$20 per bottle -- plus your choice of a free SFW hat or ringer t-shirt)
 \$673 for three cases (36 bottles -- \$18.70 per bottle -- plus a free SFW baseball shirt)
Larger amount needed? Let us know and we'll see what we can do for wine and schwag!

2007 Just Joshin Sierra Foothills Tempranillo (SRP\$15)

Like a flip of the card, a cut of the deck, or a twist of fate, something whimsical this way comes. This **Sierra Foothills Tempranillo** is made for fun times and wherever they may lead. With a nose full of dusty leather and violets and a palate plump with wild flowers, leather, and red fruits—strawberry, cherry, plum—we made this wine for food, and we priced it for every meal. We gave it higher acidity so you can easily pair it with a wide range of foods, and we priced it low so you can have glorious times over and over again.

\$45 for 3 Bottle Minimum** -- includes 10% Off Re-Order Discount Code (3 bottles -- \$15 per bottle)
 \$90 for half-case (6 bottles -- \$15 per bottle)
 \$150 for a case (12 bottles -- \$12.50 per bottle!)
 \$425 for three cases (36 bottles -- \$11.80 per bottle!!!)

Bottles:	2009 Los Carneros Gewürztraminer	Amount:
	2007 Sierra Foothills Tempranillo	Tax:
		Total:
Billing Address Information		Shipping Address Information (if different)
Name:		Name:
Email (please print):		
Address:		Address:
City:		City:
State:	Zip:	State:
		Zip:
Phone:		Phone:
CC#:	***Please confirm with us by phone or email before sending checks or using Paypal. Thank you!***	
EXP:	Circle Shipping Option (Default is 2-Day Air):	
CVV:	Overnight 2-Day Air Ground N/A--local	
Signature:		
Date:	Notes:	

** This only applies if you are having wine shipped to you and is **not** an upsell. If you really want less than three bottles shipped, please indicate you're okay with a **shipping cost that is virtually the same for one or three bottles** by initialing here: _____.

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